Amendments to Claims:

- 1. (Currently amended) A vehicular weatherseal, comprising:
- (a) a weatherseal body; and
- (b) a particulated polymeric matrix defining a surface of the weatherseal body, the particulated polymeric matrix including a multitude of surface roughness forming particles, the particulated polymeric matrix having a first section defined by a first surface treatment to locate the particles relative to a surface of the matrix to define a first average surface roughness and the particulated polymeric matrix having a second section having the particles located relative to the surface of the matrix to define a different second average surface roughness, the first and the second section of the particulated polymeric matrix formed with substantially the same distribution of the surface roughness forming particles.
- 2. (Original) The vehicular weatherseal of Claim 1, wherein the first section has a first coefficient of friction and the second section has a different second coefficient of friction.
- 3. (Original) The vehicular weatherseal of Claim 1, wherein the first section has a first surface texture and the second section has a different second surface texture.

- 4. (Original) The vehicular weatherseal of Claim 1, wherein the first section has a first surface gloss and the second section has a different second surface gloss.
- 5. (Original) The vehicular weatherseal of Claim 1, wherein the first section has a first reflectivity and the second section has a different second reflectivity.
- 6. (Original) The vehicular weatherseal of Claim 1, wherein the weatherseal body is formed of the particulated polymeric matrix.
- 7. (Original) The vehicular weatherseal of Claim 1, wherein the particulated polymeric matrix is a tape.
- 8. (Original) The vehicular weatherseal of Claim 1, wherein the particles are one of ceramic, mineral, thermoplastic and thermoset.
- 9. (Original) The vehicular weatherseal of Claim 1, wherein the particulated polymeric matrix is one of a thermoplastic and a thermoset.
- 10. (Original) The vehicular weatherseal of Claim 1, wherein the particles are at least one of polyethylene, UHMW polyethylene, polypropylene, polyamide, cross linked polyethylene, cross linked UHMW polyethylene, cross linked polypropylene and cross linked polyamide.
- 11. (Original) The vehicular weatherseal of Claim 1, wherein the first surface treatment is an as formed condition of the matrix.

- 12. (Original) The vehicular weatherseal of Claim 1, wherein the particulated polymeric matrix extends along a continuous length of the weatherseal body.
- 13. (Original) The vehicular weatherseal of Claim 12, wherein the second surface treatment extends along a continuous length of the particulated polymeric matrix.
- 14. (Original) The vehicular weatherseal of Claim 12, wherein the second surface treatment extends along intermittent lengths of the particulated polymeric matrix.
- 15. (Original) The vehicular weatherseal of Claim 1, wherein the particulated polymeric matrix extends along intermittent lengths of the weatherseal body.
- 16. (Original) The vehicular weatherseal of Claim 15, wherein the second surface treatment extends along each intermittent length of the particulated polymeric matrix.
- 17. (Original) The vehicular weatherseal of Claim 15, wherein the second surface treatment extends along selected intermittent lengths of the polymeric matrix.
- 18. (Original) The vehicular weatherseal of Claim 1, wherein the weatherseal body and the particulated polymeric matrix include surface roughness forming particles.

- 19. (Original) A vehicular weatherseal, comprising a polymeric matrix having a surface roughness defined by a multitude of surface roughening particles in the polymeric matrix, the polymeric matrix including a surface treated first section having a first coefficient of friction and a second section having a different second coefficient of friction.
- 20. (Original) The vehicular weatherseal of Claim 19, wherein the first section has a first surface texture and the second section has a different second surface texture.
- 21. (Original) The vehicular weatherseal of Claim 19, wherein the first section has a first surface gloss and the second section has a different second surface gloss.
- 22. (Original) The vehicular weatherseal of Claim 19, wherein the first section has a first reflectivity and the second section has a different second reflectivity.
- 23. (Original) The vehicular weatherseal of Claim 19, further comprising a weatherseal body, wherein the weatherseal body is formed of the particulated matrix.
- 24. (Original) The vehicular weatherseal of Claim 19, wherein the polymeric matrix is a tape.
- 25. (Original) The vehicular weatherseal of Claim 19, wherein the particles are one of ceramic, mineral, thermoplastic and thermoset.

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- 26. (Original) The vehicular weatherseal of Claim 19, wherein the polymeric matrix is one of a thermoplastic and a thermoset.
- 27. (Original) The vehicular weatherseal of Claim 19, wherein the particles are at least one of polyethylene, UHMW polyethylene, polypropylene, polyamide, cross linked polyethylene, cross linked UHMW polyethylene, cross linked polypropylene and cross linked polyamide.
- 28. (Original) The vehicular weatherseal of Claim 19, wherein the first section has a first surface gloss and the second section has a different second gloss.
- 29. (Original) The vehicular weatherseal of Claim 19, wherein the first section is an as formed condition of the matrix.
- 30. (Original) The vehicular weatherseal of Claim 19, further comprising a weatherseal body, wherein the polymeric matrix extends along a continuous length of the weatherseal body.
- 31. (Original) The vehicular weatherseal of Claim 30, further comprising a weatherseal body, wherein the first section extends along a continuous length of the weatherseal body.
- 32. (Original) The vehicular weatherseal of Claim 30, further comprising a weatherseal body, wherein the first section extends along intermittent lengths of the weatherseal body.

- 33. (Original) The vehicular weatherseal of Claim 19, further comprising a weatherseal body, wherein the polymeric matrix extends along intermittent lengths of the weatherseal body.
- 34. (Original) The vehicular weatherseal of Claim 33, wherein the first section extends along each intermittent length of the polymeric matrix.
- 35. (Original) The vehicular weatherseal of Claim 33, wherein the first section extends along selected intermittent lengths of the polymeric matrix.
- 36. (Original) The vehicular weatherseal of Claim 19, further comprising a weatherseal body, wherein the weatherseal body and the polymeric matrix include surface roughness forming particles.
- 37. (Original) A vehicular weatherseal, comprising a particulated polymeric matrix, a first section of the polymeric matrix having a given coefficient of friction, gloss, reflectivity and average surface roughness and a second section of the polymeric matrix having at least one of a different coefficient of friction, gloss, reflectivity and average surface roughness.
- 38. (Original) The vehicular weatherseal of Claim 37, wherein the first section has a first surface texture and the second section has a different second surface texture.

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- 39. (Original) The vehicular weatherseal of Claim 37, further comprising a weatherseal body, wherein the weatherseal body is formed of the particulated matrix.
- 40. (Original) The vehicular weatherseal of Claim 37, wherein the particulated polymeric matrix is a tape.
- 41. (Original) The vehicular weatherseal of Claim 37, wherein the particles are one of ceramic, mineral, thermoplastic and thermoset.
- 42. (Original) The vehicular weatherseal of Claim 37, wherein the polymeric matrix is one of a thermoplastic and a thermoset.
- 43. (Original) The vehicular weatherseal of Claim 37, wherein the particles are at least one of polyethylene, UHMW polyethylene, polypropylene, polyamide, cross linked polyethylene, cross linked UHMW polyethylene, cross linked polypropylene and cross linked polyamide.
- 44. (Original) The vehicular weatherseal of Claim 37, further comprising a weatherseal body, wherein the polymeric matrix extends along a continuous length of the weatherseal body.
- 45. (Original) The vehicular weatherseal of Claim 44, further comprising a weatherseal body, wherein the first section extends along a continuous length of the weatherseal body.

- 46. (Original) The vehicular weatherseal of Claim 44, further comprising a weatherseal body, wherein the surface treated first section extends along intermittent lengths of the weatherseal body.
- 47. (Original) The vehicular weatherseal of Claim 37, further comprising a weatherseal body, wherein the polymeric matrix extends along intermittent lengths of the weatherseal body.
- 48. (Original) The vehicular weatherseal of Claim 47, wherein the surface treated first section extends along each intermittent length of the polymeric matrix.
- 49. (Original) The vehicular weatherseal of Claim 47, wherein the first section extends along selected intermittent lengths of the polymeric matrix.
 - 50. (Cancelled).
 - 51. (Cancelled).
 - 52. (Cancelled).
 - 53. (Cancelled).
 - 54. (Cancelled).
 - 55. (Cancelled).
 - 56. (Cancelled).
 - 57. (Cancelled).

- 58. (New) The vehicular weatherseal of Claim 1, wherein the first surface treatment includes one of embossing, electromagnetic stimulation, ultrasonic exposure, laser treating, grinding, brushing, burnishing, electric stimulation, impacting with flowable media, rolling or calendaring.
- 59. (New) The vehicular weatherseal of Claim 19, wherein the first section is one of embossed, electromagnetically stimulated, ultrasonic exposed, laser treated, ground, brushed, burnished, electrically stimulated, impacted with flowable media, rolled or calendared.
- 60. (New) The vehicular weatherseal of Claim 37, wherein the first section is one of embossed, electromagnetically stimulated, ultrasonic exposed, laser treated, ground, brushed, burnished, electrically stimulated, impacted with flowable media, rolled or calendared.